

महाराणा प्रताप पी.जी. कॉलेज, जंगल धूसड़, गोरखपुर

कक्षा : एम.काम. भाग एक 2 समे			पाठ्यक्रम योजना : सत्र 2024-25		विषय : वाणिज्य
दिनांक	व्याख्यान	प्रध्यापक का नाम	प्रश्नपत्र	अध्याय	शीर्षक
16.01.25	1	Sakshi Chaubey	PGCOM505	Unit 1(Financial Managemnt)	FM- Nature & Objective
16.01.25	1	Shweta	PGCOM507	Unit 1(Marketing Managemnt)	Introduction
17.01.25	2	Sakshi Chaubey	PGCOM505	Unit 1(Financial Managemnt)	Scope of FM
17.01.25	2	Shweta	PGCOM507	Unit 1(Marketing Managemnt)	Evolution of Marketing concepts
18.01.25	3	Sakshi Chaubey	PGCOM505	Unit 1(Financial Managemnt)	Financial Decision Making
18.01.25	3	Shweta	PGCOM507	Unit 1(Marketing Managemnt)	Marketing management process
20.01.25	1	Dr. Kshama Mishra	PGCOM506	Unit 1(Strategic HRM)	Strategic Human Resource Management; Nature, Function
20.01.25	1	Siddhartha	PGCOM508F1	Unit 1(Accounting)	Introduction
21.01.25	2	Dr. Kshama Mishra	PGCOM506	Unit 1(Strategic HRM)	Strategic Human Resource Management; Themes
21.01.25	2	Siddhartha	PGCOM508F1	Unit 1(Accounting)	Definition & Nature
22.01.25	3	Dr. Kshama Mishra	PGCOM506	Unit 1(Strategic HRM)	Human Capital mangaeement
22.01.25	3	Siddhartha Shukla	PGCOM508F1	Unit 1(Accounting)	Financial Statement & its Uses
23.01.25	4	Sakshi Chaubey	PGCOM505	Unit 1(Financial Managemnt)	Types Of Financial Decision Making
23.01.25	4	Shweta	PGCOM507	Unit 1(Marketing Managemnt)	Significance of scanning marketing involvement
24.01.25	5	Sakshi Chaubey	PGCOM505	Unit 1(Financial Managemnt)	Types Of Financial Decision Making
24.01.25	-	Shweta	PGCOM507	Class Teaching	
25.01.25	-	Sakshi Chaubey	PGCOM505	Class Teaching	
25.01.25	5	Shweta	PGCOM507	Unit 1(Marketing Managemnt)	Trends in marketing : Social Media, online, digital,and direct Marketing
27.01.25	4	Dr. Kshama Mishra	PGCOM506	Unit 1(Strategic HRM)	Role of HR Manager
27.01.25	4	Siddhartha	PGCOM508F1	Unit 1(Accounting)	Measurment Of income

28.01.25	5	Dr. Kshama Mishra	PGCOM506	Unit 1(Strategic HRM)	Human Resource Planning
28.01.25	-	Siddhartha	PGCOM508F1	Class Teaching	
29.01.25	-	Dr. Kshama	PGCOM506	Class Teaching	
29.01.25	5	Siddhartha	PGCOM508F1	Unit 1(Accounting)	Different Concepts
30.01.25	6	Sakshi Chaubey	PGCOM505	Unit 1(Financial Managemnt)	Financial Manager
30.01.25	6	Shweta	PGCOM507	Unit 1(Marketing Managemnt)	Sustainable Marketing
31.01.25	7	Sakshi Chaubey	PGCOM505	Unit 1(Financial Managemnt)	Financial Manager
31.01.25	7	Shweta	PGCOM507	Unit 1(Marketing Managemnt)	Ambush Marketing
01.02.25	8	Sakshi Chaubey	PGCOM505	Unit 1(Financial Managemnt)	Role Of Financial Manager
01.02.25	8	Shweta	PGCOM507	Unit 1(Marketing Managemnt)	Buzz Marketing
04.02.25	6	Dr. Kshama Mishra	PGCOM506	Unit 1(Strategic HRM)	Career Planning
04.02.25	6	Siddhartha	PGCOM508F1	Unit 1(Accounting)	Different Concepts
05.02.25	7	Dr. Kshama Mishra	PGCOM506	Unit 1(Strategic HRM)	Succession Approach
05.02.25	7	Siddhartha	PGCOM508F1	Unit 1(Accounting)	Receipts Of net income
06.02.25	8	Dr. Kshama Mishra	PGCOM506	Unit 1(Strategic HRM)	Human Resource Planning issues
06.02.25	8	Siddhartha	PGCOM508F1	Unit 1(Accounting)	Receipts Of net income
07.02.25	9	Sakshi Chaubey	PGCOM505	Unit 2(Capital Structure)	Capital StructureConcept
07.02.25	9	Shweta	PGCOM507	Unit 2(Product Decisions)	Product Decision
08.02.25	10	Sakshi Chaubey	PGCOM505	Unit 2(Capital Structure)	Theories Of Capital Structure
08.02.25	-	Shweta	PGCOM507	Class Teaching	
10.02.25	-	Sakshi Chaubey	PGCOM505	Class Teaching	
10.02.25	10	Shweta	PGCOM507	Unit 2(Product Decisions)	Product concept & Classification
11.02.25	9	Dr. Kshama Mishra	PGCOM506	Unit 2(Job Analysis)	Job Analysis and Techniques
11.02.25	9	Siddhartha Shukla	PGCOM508F1	Unit 2(Accounting Theory)	Concept & Classification
13.02.25	10	Dr. Kshama	PGCOM506	Unit 2(Job Analysis)	Job Design
13.02.25	-	Siddhartha	PGCOM508F1	Class Teaching	
14.02.25	-	Dr. Kshama	PGCOM506	Class Teaching	
14.02.25	10	Siddhartha Shukla	PGCOM508F1	Unit 2(Accounting Theory)	Concept & Classification

15.02.25	11	Sakshi Chaubey	PGCOM505	Unit 2(Capital Structure)	Determinants of Capital Structure
15.02.25	11	Shweta	PGCOM507	Unit 2(Product Decisions)	NPD
17.02.25	12	Sakshi Chaubey	PGCOM505	Unit 2(Capital Structure)	Optimal capital Structure
17.02.25	12	Shweta	PGCOM507	Unit 2(Product Decisions)	Consumer Adoption & innovation Diffusion
18.02.25	13	Sakshi Chaubey	PGCOM505	Unit 2(Capital Structure)	Leverage and its types,Impact of leverage on the valuation of the firm
18.02.25	13	Shweta	PGCOM507	Unit 2(Product Decisions)	PLC
19.02.25	11	Dr. Kshama Mishra	PGCOM506	Unit 2(Job Analysis)	Job Evolution Techniques
19.02.25	11	Siddhartha Shukla	PGCOM508F1	Unit 2(Accounting Theory)	Different Approaches to Theory construction
20.02.25	12	Dr. Kshama	PGCOM506	Unit 2(Job Analysis)	Job Description
20.02.25	12	Siddhartha Shukla	PGCOM508F1	Unit 2(Accounting Theory)	Different Approaches to Theory construction
21.02.25	13	Dr. Kshama	PGCOM506	Unit 2(Job Analysis)	Job Specification
21.02.25	13	Siddhartha Shukla	PGCOM508F1	Unit 2(Accounting Theory)	Factors Affecting Accounting Environment
22.02.25	14	Sakshi Chaubey	PGCOM505	Unit 2(Capital Structure)	COC
22.02.25	14	Shweta	PGCOM507	Unit 2(Product Decisions)	PLC
24.02.25	15	Sakshi Chaubey	PGCOM505	Unit 2(Capital Structure)	Computation of COC
24.02.25	-	Shweta	PGCOM507	Monthly Evaluation	
25.02.25	-	Sakshi Chaubey	PGCOM505	Monthly Evaluation	
25.02.25	15	Shweta	PGCOM507	Unit 2(Product Decisions)	Concept & strategies Adopted under PLC
27.02.25	14	Dr. Kshama Mishra	PGCOM506	Unit 2(Job Analysis)	Job Design Approaches
27.02.25	14	Siddhartha Shukla	PGCOM508F1	Unit 2(Accounting Theory)	GAAP
28.02.25	15	Dr. Kshama	PGCOM506	Unit 2(Job Analysis)	Job Characteristics
28.02.25	-	Siddhartha	PGCOM508F1	Class Teaching	
01.03.25	-	Dr. Kshama	PGCOM506	Class Teaching	
01.03.25	15	Siddhartha Shukla	PGCOM508F1	Unit 2(Accounting Theory)	Disclosure Of Accounts Policy

03.03.25	16	Sakshi Chaubey	PGCOM505	Unit 2(Capital Structure)	Weighted Average COC
03.03.25	16	Shweta	PGCOM507	Unit 2(Product Decisions)	Concept & strategies Adopted under PLC
04.03.25	17	Sakshi Chaubey	PGCOM505	Unit 3(Capital Budgeting)	Capital Budgeting Decisions
04.03.25	17	Shweta	PGCOM507	Unit 3(Pricing Decisions)	Pricing Decision
05.03.25	18	Sakshi Chaubey	PGCOM505	Unit 3(Capital Budgeting)	Nature and kinds of Capital Budgeting decisions
05.03.25	18	Shweta	PGCOM507	Unit 3(Pricing Decisions)	Objective Of Pricing
06.03.25	16	Dr. Kshama	PGCOM506	Unit 2(Job Analysis)	Competency Mapping
06.03.25	16	Siddhartha Shukla	PGCOM508F1	Unit 2(Accounting Theory)	IAS
07.03.25	17	Dr. Kshama Mishra	PGCOM506	Unit 3(Recruitment & Selection)	Recruitment and selection
07.03.25	17	Siddhartha Shukla	PGCOM508F1	Unit 3(accounting Information Reporting)	Introduction
08.03.25	18	Dr. Kshama Mishra	PGCOM506	Unit 3(Recruitment & Selection)	Training & Development
08.03.25	18	Siddhartha Shukla	PGCOM508F1	Unit 3(accounting Information Reporting)	Nature & Objective
10.03.25	19	Sakshi Chaubey	PGCOM505	Unit 3(Capital Budgeting)	Evaluation Techniques
10.03.25	19	Shweta	PGCOM507	Unit 3(Pricing Decisions)	Objective Of Pricing
11.03.25	20	Sakshi Chaubey	PGCOM505	Unit 3(Capital Budgeting)	Evaluation Techniques
11.03.25	21	Sakshi Chaubey	PGCOM505	Unit 3(Capital Budgeting)	Capital Rationing
11.03.25	20	Shweta	PGCOM507	Unit 3(Pricing Decisions)	Factors affecting
11.03.25	-	Shweta	PGCOM507	Class Teaching	
17.03.25	22	Sakshi Chaubey	PGCOM505	Unit 3(Capital Budgeting)	Capital Rationing
17.03.25	-	Sakshi Chaubey	PGCOM505	Class Teaching	
17.03.25	21	Shweta	PGCOM507	Unit 3(Pricing Decisions)	Factors affecting
17.03.25	22	Shweta	PGCOM507	Unit 3(Pricing Decisions)	Procedure For Setting Price
18.03.25	19	Dr. Kshama Mishra	PGCOM506	Unit 3(Recruitment & Selection)	Factors affecting recruitment

18.03.25	20	Dr. Kshama Mishra	PGCOM506	Unit 3(Recruitment & Selection)	Source of recruitment{Internal}
18.03.25	19	Siddhartha Shukla	PGCOM508F1	Unit 3(accounting Information Reporting)	General Purpose Report
18.03.25	20	Siddhartha Shukla	PGCOM508F1	Unit 3(accounting Information Reporting)	Specific Purpose Report
19.03.25	21	Dr. Kshama Mishra	PGCOM506	Unit 3(Recruitment & Selection)	Source of recruitment{External}
19.03.25	22	Dr. Kshama Mishra	PGCOM506	Unit 3(Recruitment & Selection)	Basic Selection Model
19.03.25	21	Siddhartha Shukla	PGCOM508F1	Unit 3(accounting Information Reporting)	Qualitative Characteristics of Accounting Information
19.03.25	-	Siddhartha Shukla	PGCOM508F1	Monthly Evaluation	
20.03.25	23	Dr. Kshama Mishra	PGCOM506	Unit 3(Recruitment & Selection)	Psychological Tests for selection
20.03.25	-	Dr. Kshama Mishra	PGCOM506	Monthly Evaluation	
20.03.25	22	Siddhartha Shukla	PGCOM508F1	Unit 3(accounting Information Reporting)	Qualitative Characteristics of Accounting Information
20.03.25	23	Siddhartha Shukla	PGCOM508F1	Unit 3(accounting Information Reporting)	Qualitative Characteristics of Accounting Information
21.03.25	23	Sakshi Chaubey	PGCOM505	Unit 3(Capital Budgeting)	CBD in Uncertainty
21.03.25	24	Sakshi Chaubey	PGCOM505	Unit 3(Capital Budgeting)	CBD in Uncertainty
21.03.25	23	Shweta	PGCOM507	Unit 3(Pricing Decisions)	Pricing Policy
21.03.25	24	Shweta	PGCOM507	Unit 3(Pricing Decisions)	Pricing Strategies
22.03.25	25	Sakshi Chaubey	PGCOM505	Unit 4(Working Capital)	Working Capital ;Planning and Mgt
22.03.25	26	Sakshi Chaubey	PGCOM505	Unit 4(Working Capital)	Basics
22.03.25	25	Shweta	PGCOM507	Unit 4(Distribution Decisions)	Distribution Decisions
22.03.25	26	Shweta	PGCOM507	Unit 4(Distribution Decisions)	Channels Of Distributions
01.04.25	27	Sakshi Chaubey	PGCOM505	Unit 4(Working Capital)	Estimating Working Capital Requirement

01.04.25	28	Sakshi Chaubey	PGCOM505	Unit 4(Working Capital)	Estimating Working Capital Requirement
01.04.25	27	Shweta	PGCOM507	Unit 4(Distribution Decisions)	Concepts and importance
01.04.25	28	Shweta	PGCOM507	Unit 4(Distribution Decisions)	Different types of distribution
02.04.25	24	Dr. Kshama Mishra	PGCOM506	Unit 3(Recruitment & Selection)	Training and Development Techniques
02.04.25	25	Dr. Kshama Mishra	PGCOM506	Unit 4(Performance Appraisal)	Performance Appraisal and Management
02.04.25	24	Siddhartha Shukla	PGCOM508F1	Unit 3(accounting Information Reporting)	Conceptual Framework Of FASB & IASB
02.04.25	25	Siddhartha	PGCOM508F1	Unit 4(IFRS)	Introduction
03.04.25	26	Dr. Kshama Mishra	PGCOM506	Unit 4(Performance Appraisal)	Performance Appraisal objectives
03.04.25	27	Dr. Kshama Mishra	PGCOM506	Unit 4(Performance Appraisal)	Performance Appraisal Process
03.04.25	26	Siddhartha	PGCOM508F1	Unit 4(IFRS)	Role of IASB
03.04.25	27	Siddhartha Shukla	PGCOM508F1	Unit 4(IFRS)	Global Convergenc Of Reporting Standards
04.04.25	28	Dr. Kshama Mishra	PGCOM506	Unit 4(Performance Appraisal)	Performance Appraisal Methods
04.04.25	29	Dr. Kshama Mishra	PGCOM506	Unit 4(Performance Appraisal)	Diversity at work
04.04.25	28	Siddhartha Shukla	PGCOM508F1	Unit 4(IFRS)	Global Convergenc Of Reporting Standards
04.04.25	29	Siddhartha Shukla	PGCOM508F1	Unit 4(IFRS)	Needs & Obstacles in convergence
05.04.25	29	Sakshi Chaubey	PGCOM505	Unit 4(Working Capital)	Working Capital policy
05.04.25	30	Sakshi Chaubey	PGCOM505	Unit 4(Working Capital)	Mgt of cash
05.04.25	29	Shweta	PGCOM507	Unit 4(Distribution Decisions)	Channel mangement channel selection and motivation
05.04.25	30	Shweta	PGCOM507	Unit 4(Distribution Decisions)	Middle man ,retailing and wholeselling ,indian prospective and wholeselling
07.04.25	31	Sakshi Chaubey	PGCOM505	Unit 4(Working Capital)	Mgt. of Account receivable
07.04.25	32	Sakshi Chaubey	PGCOM505	Unit 4(Working Capital)	Mgt. of inventories

07.04.25	31	Shweta	PGCOM507	Unit 4(Distribution Decisions)	Role of distribution in digital era
07.04.25	-	Shweta	PGCOM507	Class Teaching	
08.04.25	33	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Dividend Decision
08.04.25	-	Sakshi Chaubey	PGCOM505	Class Teaching	
08.04.25	32	Shweta	PGCOM507	Unit 4(Distribution Decisions)	Retailing and its advantages
08.04.25	33	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Meaning and importance of promotion.
09.04.25	30	Dr. Kshama Mishra	PGCOM506	Unit 4(Performance Appraisal)	Managing diversity
09.04.25	31	Dr. Kshama Mishra	PGCOM506	Unit 4(Performance Appraisal)	Causes and Paradox of diversity with special suggested readings
09.04.25	30	Siddhartha	PGCOM508F1	Unit 4(IFRS)	IFRS
09.04.25	31	Siddhartha Shukla	PGCOM508F1	Unit 4(IFRS)	Defference B/w IFRS & IAAS
11.04.25	32	Dr. Kshama Mishra	PGCOM506	Unit 4(Performance Appraisal)	Special Suggested readings to handicapped, women and ageing
11.04.25	33	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	Compensation management
11.04.25	32	Siddhartha Shukla	PGCOM508F1	Unit 4(IFRS)	Defference B/w IFRS & USGAAP
11.04.25	-	Siddhartha	PGCOM508F1	Class Teaching	
12.04.25	32	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	Wages vs salary
12.04.25	-	Dr. Kshama	PGCOM506	Class Teaching	
12.04.25	33	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Introduction
12.04.25	34	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Accounting For Price Level Changes
15.04.25	34	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Dividend Decision
15.04.25	35	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Dividend and its forms
15.04.25	34	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Communication process: Elements and flow.

15.04.25	35	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Barriers and strategies in communication.
16.04.25	36	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Dividend and its forms
16.04.25	37	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Theories of dividend policy
16.04.25	36	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Overview of promotion tools.
16.04.25	37	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Public relations and personal selling.
17.04.25	38	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Theories of dividend policy
17.04.25	39	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Theories of dividend policy
17.04.25	38	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Factors affecting promotion mix.
17.04.25	39	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Designing an optimal promotion mix.
19.04.25	33	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	
19.04.25	34	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	9 Steps in developing a promotional campaign.
19.04.25	35	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Social Accounting
19.04.25	36	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Segment Reporting
21.04.25	35	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	Incentive schemes
21.04.25	36	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	Fringe Benefits
21.04.25	37	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Interim Reportin
21.04.25	38	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	HRA
22.04.25	37	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	Labor welfare
22.04.25	38	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	Employess Relationship management
22.04.25	39	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Value Added Reporting

22.04.25	40	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Environmental Accounting
23.04.25	40	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Impact of dividend Policies
23.04.25	41	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Impact of dividend Policies
23.04.25	40	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Creative aspects of promotional campaigns
23.04.25	41	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Implementing a promotional campaign.
24.04.25	42	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Determinants of dividend policy
24.04.25	43	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Model of dividend: Walter & Gordon
24.04.25	42	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Digital promotion tools and strategies.
24.04.25	-	Shweta	PGCOM507	Monthly Evaluation	
25.04.25	44	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Model of dividend: MM Model
25.04.25	-	Sakshi Chaubey	PGCOM505	Monthly Evaluation	
25.04.25	43	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Measuring effectiveness of online promotions.
25.04.25	44	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Measuring effectiveness of online promotions.
26.04.25	39	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	Employess Relationship management
26.04.25	40	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	Graviances and handling
26.04.25	41	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Environmental Accounting
26.04.25	42	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Foreign Currency Transactions
28.04.25	41	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	Revision
28.04.25	42	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	Revision

28.04.25	43	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Revision
28.04.25	44	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Revision
29.04.25	43	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	Revision
29.04.25	44	Dr. Kshama Mishra	PGCOM506	Unit 5(Compensation Management)	Revision
29.04.25	43	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Revision
29.04.25	44	Siddhartha Shukla	PGCOM508F1	Unit 5(Reporting Issues)	Revision
30.04.25	44	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Revision
30.04.25	45	Sakshi Chaubey	PGCOM505	Unit 5(Dividend Decision)	Revision
30.04.25	45	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Revision
30.04.25	46	Shweta	PGCOM507	Unit 5(Promotion Decisions)	Revision