

महाराणा प्रताप पी.जी. कॉलेज, जंगल धूसड़, गोरखपुर

कक्षा : बी.काम. भाग दो 4 सेमे		पाठ्यक्रम योजना : सत्र 2024-25		विषय : वाणिज्य	
दिनांक	व्याख्या न	प्रध्यापक का नाम	प्रश्नपत्र	अध्याय	शीर्षक
16.01.25	1	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Introduction of Syllabus
16.01.25	1	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	Introduction of Syllabus
16.01.25	1	Shweta	COM 213	Unit-1(Entrepreneurship	Introduction of Syllabus
17.01.25	2	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Taxation Policy of Raja Todar mall
17.01.25	2	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	Introduction of Digital Marketing
17.01.25	2	Shweta	COM 213	Unit-1(Entrepreneurship	Meaning and Concept of Entrepreneurship
18.01.25	3	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Introduction of Income Tax
18.01.25	3	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	Digital vs. Real Marketing
18.01.25	3	Shweta	COM 213	Unit-1(Entrepreneurship	Characteristics, need
19.01.25	1	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Introduction of Syllabus
19.01.25	1	Dr. Kshama Mishra	COM 211	Unit-1(Introduction)	Introduction of Syllabus
19.01.25	-	Nandan Sharma	COM 214	Class Teaching	
20.01.25	2	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Five Heads of Income Tax
20.01.25	-	Dr. Kshama Mishra	COM 211	Class Teaching	
20.01.25	1	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Promotion of Venture
21.01.25	-	Sakshi Chaubey	COM 210	Class Teaching	
21.01.25	2	Dr. Kshama Mishra	COM 211	Unit-1(Introduction)	Marketing (Nature,scope, importance)
21.01.25	2	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Promotion of Venture
22.01.25	4	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	History of Income Tax

22.01.25	4	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	Digital marketing Channel
22.01.25	4	Shweta	COM 213	Unit-1(Entrepreneurship	Function
23.01.25	5	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Income Tax Act 1961
23.01.25	5	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	Initial marketing plan
23.01.25	5	Shweta	COM 213	Unit-1(Entrepreneurship	Thories
24.01.25	6	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Definitions (Person, Assessee)
24.01.25	6	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	Initial marketing plan
24.01.25	6	Shweta	COM 213	Unit-1(Entrepreneurship	Enterpreneur
25.01.25	3	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Introduction of Captial Gain
25.01.25	3	Dr. Kshama Mishra	COM 211	Unit-1(Introduction)	Evolution Marketing Concept
25.01.25	-	Nandan Sharma	COM 214	Class Teaching	
27.01.25	4	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Capital Gain
27.01.25	-	Dr. Kshama Mishra	COM 211	Class Teaching	
27.01.25	3	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Concepts of Projects
28.01.25	-	Sakshi Chaubey	COM 210	Class Teaching	
28.01.25	4	Dr. Kshama Mishra	COM 211	Unit-1(Introduction)	Marketing Mix
28.01.25	4	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Concepts of Projects
29.01.25	7	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Income Assesment year & PY
29.01.25	7	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	Content Management
29.01.25	7	Shweta	COM 213	Unit-1(Entrepreneurship	Qualities
30.01.25	8	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Agriculture Income
30.01.25	8	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	SWOT Analysis

30.01.25	8	Shweta	COM 213	Unit-1(Entrepreneurship	Functions
31.01.25	9	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Introduction of Agri. Income
31.01.25	9	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	WEB desgine
31.01.25	9	Shweta	COM 213	Unit-1(Entrepreneurship	Types
01.02.25	5	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Capital Gain
01.02.25	5	Dr. Kshama Mishra	COM 211	Unit-1(Introduction)	Marketing Environment
01.02.25	-	Nandan Sharma	COM 214	Class Teaching	
04.02.25	6	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Capital Gain
04.02.25	-	Dr. Kshama Mishra	COM 211	Class Teaching	
04.02.25	5	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Project Identification
05.02.25	-	Sakshi Chaubey	COM 210	Class Teaching	
05.02.25	6	Dr. Kshama Mishra	COM 211	Unit-1(Introduction)	Micro and Macro environmental Factors
05.02.25	6	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Project Identification
06.02.25	10	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Concepts
06.02.25	10	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	WEB desgine
06.02.25	10	Shweta	COM 213	Unit-1(Entrepreneurship	Diff. btw Enterp.& Enterpe.
07.02.25	11	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Assessment of Agri.Incme
07.02.25	11	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	Optimization of Websites
07.02.25	11	Shweta	COM 213	Unit-1(Entrepreneurship	Diff. btw Enterp. & Intrapre.
08.02.25	12	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Pratical Problems
08.02.25	12	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	MS ExpreSiddhartha Shuklaion Web
08.02.25	12	Shweta	COM 213	Unit-1(Entrepreneurship	Diff.btw enterp. & manager

10.02.25	7	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Capital Gain
10.02.25	7	Dr. Kshama Mishra	COM 211	Unit-1(Consumer Behaviour)	Consumer buying Process
10.02.25	-	Nandan Sharma	COM 214	Class Teaching	
11.02.25	8	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Capital Gain
11.02.25	-	Dr. Kshama Mishra	COM 211	Class Teaching	
11.02.25	7	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Formulation
13.02.25	-	Sakshi Chaubey	COM 210	Class Teaching	
13.02.25	8	Dr. Kshama Mishra	COM 211	Unit-1(Consumer Behaviour)	Factors influencing consumer buying
13.02.25	8	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Reports
14.02.25	13	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Residential Status
14.02.25	13	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	Creating Web Sites
14.02.25	13	Shweta	COM 213	Unit-1(Entrepreneurship	Enterp. Management
15.02.25	14	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	NOR,NR,OR
15.02.25	14	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	SEO
15.02.25	14	Shweta	COM 213	Unit-1(Entrepreneurship	Enterp. And Enviro.
17.02.25	15	Bharat Kumar	COM 209	Unit-1(Taxation policy & Basics)	Tax Liabilities
17.02.25	15	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	SEO Optimzation
17.02.25	15	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	EDPs
18.02.25	9	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Capital Gain
18.02.25	9	Dr. Kshama Mishra	COM 211	Unit-1(Consumer Behaviour)	Consumer buying Decisions
18.02.25	-	Nandan Sharma	COM 214	Class Teaching	

19.02.25	10	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Practical Problem
19.02.25	-	Dr. Kshama Mishra	COM 211	Class Teaching	
19.02.25	9	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Project Appraisal
20.02.25	-	Sakshi Chaubey	COM 210	Class Teaching	
20.02.25	10	Dr. Kshama Mishra	COM 211	Unit-1(Market Selection)	Market Segmentation- Concept Importance & Bases
20.02.25	10	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Product Selection
21.02.25	16	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income Tax Rate
21.02.25	16	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	Writing the SEO Content
21.02.25	16	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Meaning
22.02.25	17	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Capital and Revenue
22.02.25	17	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	Google Ads.
22.02.25	17	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Needs
24.02.25	18	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Doubt Clearing Session
24.02.25	18	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing	Words-Creating Accounts
24.02.25	18	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Objectives
25.02.25	11	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Income From Other Sources
25.02.25	11	Dr. Kshama Mishra	COM 211	Unit-1(Market Selection)	Target Market Selection
25.02.25	-	Nandan Sharma	COM 214	Monthly Evaluation	
27.02.25	12	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Income From Other Sources
27.02.25	-	Dr. Kshama Mishra	COM 211	Monthly Evaluation	

27.02.25	11	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Selection Techniques
28.02.25	-	Sakshi Chaubey	COM 210	Monthly Evaluation	
28.02.25	12	Dr. Kshama Mishra	COM 211	Unit-1(Market Selection)	Positioning Concept, Importance & Bases
28.02.25	12	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Raising of Funds
01.03.25	19	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From Salary
01.03.25	19	Siddhartha Shukla	COM 212	Unit-1(Intro. to Digital Marketing)	Google Ads. Words-types
01.03.25	19	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	achievements
03.03.25	20	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From Salary
03.03.25	20	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Introduction to CRM
03.03.25	20	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Govt. assistance and Incentives
04.03.25	21	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From Salary
04.03.25	21	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	CRM Platforms
04.03.25	21	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Women Enterp.
05.03.25	13	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Income From Other Sources
05.03.25	13	Dr. Kshama Mishra	COM 211	Unit-1(Market Selection)	Product Differentiation Vs. Market Segmentation
05.03.25	-	Nandan Sharma	COM 214	Class Teaching	
06.03.25	14	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Income From Other Sources
06.03.25	-	Dr. Kshama Mishra	COM 211	Class Teaching	
06.03.25	13	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Concept
07.03.25	-	Sakshi Chaubey	COM 210	Class Teaching	

07.03.25	14	Dr. Kshama Mishra	COM 211	Unit-1(Product)	Meaning and Importance
07.03.25	14	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Needs
08.03.25	22	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From Salary
08.03.25	22	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	CRM Models
08.03.25	-	Shweta	COM 213	Class Teaching	
10.03.25	23	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From Salary
10.03.25	-	Siddhartha Shukla	COM 212	Class Teaching	
10.03.25	22	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Meaning
11.03.25	-	Bharat Kumar	COM 209	Class Teaching	
11.03.25	23	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	CRM Strategies
11.03.25	23	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Characteristics
17.03.25	15	Sakshi Chaubey	COM 210	Unit-1(Capital Gains & O. Sources)	Income From Other Sources
17.03.25	15	Dr. Kshama Mishra	COM 211	Unit-1(Product)	Product Classification
17.03.25	15	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Types of Funds
18.03.25	16	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Deduction from GTI
18.03.25	16	Dr. Kshama Mishra	COM 211	Unit-1(Product)	Concept of Product Mix
18.03.25	16	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Types of Funds
19.03.25	17	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Deduction from GTI
19.03.25	17	Dr. Kshama Mishra	COM 211	Unit-1(Product)	Branding, Packaging & Labelling
19.03.25	17	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Sources of Funds
20.03.25	25	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From Salary

20.03.25	25	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Introduction to Web Analytics
20.03.25	-	Shweta	COM 213	Monthly Evaluation	
21.03.25	25	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Practical Problems
21.03.25	-	Siddhartha Shukla	COM 212	Monthly Evaluation	
21.03.25	25	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Problems
22.03.25	-	Bharat Kumar	COM 209	Monthly Evaluation	
22.03.25	25	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Web analytics-level
22.03.25	25	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Steps
01.04.25	18	Sakshi Chaubey	COM 210	Unit-2(Promotion)	Deduction from GTI
01.04.25	18	Dr. Kshama Mishra	COM 211	Unit-1(Product)	After Sales Services
01.04.25	18	Nandan Sharma	COM 214	Unit-1(Promotion of a Venture)	Sources of Funds
02.04.25	19	Sakshi Chaubey	COM 210	Unit-2(Promotion)	Deduction from GTI
02.04.25	19	Dr. Kshama Mishra	COM 211	Unit-1(Product)	Product Life-Cycle
02.04.25	19	Nandan Sharma	COM 214	Unit-2(Small Business)	Small Business
03.04.25	20	Sakshi Chaubey	COM 210	Unit-2(Promotion)	Deduction from GTI
03.04.25	20	Dr. Kshama Mishra	COM 211	Unit-2(Pricing)	Significance:Factors Affecting Price
03.04.25	20	Nandan Sharma	COM 214	Unit-2(Small Business)	Process of Establishment
04.04.25	26	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From House Property
04.04.25	27	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From House Property
04.04.25	26	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Introduction of Social Media Marketing
04.04.25	27	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Social Media Marketing plan

04.04.25	26	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Pomot women Enterp.
04.04.25	-	Shweta	COM 213	Class Teaching	
05.04.25	27	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From House Property
05.04.25	28	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From House Property
05.04.25	28	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Facebook Ads Creation
05.04.25	-	Siddhartha Shukla	COM 212	Class Teaching	
05.04.25	27	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Qualities of Women enterp.
05.04.25	28	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Present Senario
07.04.25	29	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From House Property
07.04.25	-	Bharat Kumar	COM 209	Class Teaching	
07.04.25	29	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	BusineSiddhartha Shukla Oppertunities and Instagram Options
07.04.25	30	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Optimization of Instagram Profiles
07.04.25	29	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	EDPs
07.04.25	30	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	EDPs
08.04.25	21	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Deduction of Certain Incomes
08.04.25	22	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Deduction of Certain Incomes
08.04.25	21	Dr. Kshama Mishra	COM 211	Unit-2(Pricing)	Major Pricing Methods
08.04.25	22	Dr. Kshama Mishra	COM 211	Unit-2(Pricing)	Pricing Policies and Strategies
08.04.25	21	Nandan Sharma	COM 214	Unit-2(Small Business)	Nature

08.04.25	22	Nandan Sharma	COM 214	Unit-2(Small Business)	Objectives
09.04.25	23	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Deduction of Certain Incomes
09.04.25	25	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Deduction of Certain Expences
09.04.25	23	Dr. Kshama Mishra	COM 211	Unit-2(Promotion)	Nature & Importance, Promotion Tools
09.04.25	25	Dr. Kshama Mishra	COM 211	Unit-2(Promotion)	Advertising, Personal Selling, Public Relations
09.04.25	23	Nandan Sharma	COM 214	Unit-2(Small Business)	Importance
09.04.25	25	Nandan Sharma	COM 214	Unit-2(Small Business)	Advantages
11.04.25	25	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Deduction of Certain Expences
11.04.25	26	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Deduction of Certain Expences
11.04.25	25	Dr. Kshama Mishra	COM 211	Unit-2(Promotion)	Sales Promotion and Publicity-Concept
11.04.25	26	Dr. Kshama Mishra	COM 211	Unit-2(Promotion)	Promotion Mix, Promotion Mix Decisions
11.04.25	25	Nandan Sharma	COM 214	Unit-2(Small Business)	Roles of Financial Insitutions in Financing
11.04.25	26	Nandan Sharma	COM 214	Unit-2(Small Business)	Small Business
12.04.25	30	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From House Property
12.04.25	31	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Income From House Property
12.04.25	31	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Integrating with a Web Site and other Social Networks
12.04.25	32	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Keeping up with posts
12.04.25	31	Shweta	COM 213	Unit-2(Entreprenerurship D. P.)	EDPs
12.04.25	-	Shweta	COM 213	Class Teaching	
15.04.25	32	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Pratical Problems
15.04.25	33	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	PGBP

15.04.25	33	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Creating business Siddhartha Shukla Accounts on YouTube Advertising
15.04.25	-	Siddhartha Shukla	COM 212	Class Teaching	
15.04.25	32	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Q/A session
15.04.25	33	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Q/A session
16.04.25	34	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	PGBP
16.04.25	-	Bharat Kumar	COM 209	Class Teaching	
16.04.25	34	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Youtube analytics
16.04.25	35	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	E-mail marketing plan
16.04.25	34	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Doubt Clearing Session
16.04.25	35	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Doubt Clearing Session
17.04.25	27	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Practical Problems
17.04.25	28	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Computation of Tax Liability of Individual
17.04.25	27	Dr. Kshama Mishra	COM 211	Unit-2(Promotion)	Integrated Marketing Communication Approach
17.04.25	28	Dr. Kshama Mishra	COM 211	Unit-2(Distribution)	Channels of Distributions-Meaning,Importance
17.04.25	27	Nandan Sharma	COM 214	Unit-2(Small Business)	Infrastructural Facilities
17.04.25	28	Nandan Sharma	COM 214	Unit-2(Small Business)	Legal Requirements est. of New Units
19.04.25	29	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Set off and Carry Forward of Losses
19.04.25	30	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Set off and Carry Forward of Losses
19.04.25	29	Dr. Kshama Mishra	COM 211	Unit-2(Distribution)	Types of Distribution Channels

19.04.25	30	Dr. Kshama Mishra	COM 211	Unit-2(Distribution)	Wholesaling and Retailing-Choices
19.04.25	29	Nandan Sharma	COM 214	Unit-2(Small Business)	Legal Requirements est. of New Units
19.04.25	30	Nandan Sharma	COM 214	Unit-2(Small Business)	Legal Requirements est. of New Units
21.04.25	31	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Set off and Carry Forward of Losses
21.04.25	32	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Set off and Carry Forward of Losses
21.04.25	31	Dr. Kshama Mishra	COM 211	Unit-2(Distribution)	Distribution Logistics- Decisions
21.04.25	32	Dr. Kshama Mishra	COM 211	Unit-2(Retailing)	Types of retailing-Store base & Non Store Base
21.04.25	31	Nandan Sharma	COM 214	Unit-2(Small Business)	Consultancy Process
21.04.25	32	Nandan Sharma	COM 214	Unit-2(Small Business)	Consultancy Process
22.04.25	35	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	PGBP
22.04.25	36	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	PGBP
22.04.25	36	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	E-mail marketing campaign analysis
22.04.25	37	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Keeping up with conversions
22.04.25	36	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Case Study
22.04.25	-	Shweta	COM 213	Monthly Evaluation	Case Study
23.04.25	37	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	PGBP
23.04.25	38	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	PGBP
23.04.25	38	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Digital Marketing Budgeting-resource planning
23.04.25	-	Siddhartha Shukla	COM 212	Monthly Evaluation	
23.04.25	37	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Case Study
23.04.25	38	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Case Study

24.04.25	39	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	PGBP
24.04.25	-	Bharat Kumar	COM 209	Monthly Evaluation	
24.04.25	39	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Cost estimating
24.04.25	40	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Cost Budgeting
24.04.25	39	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Revision
24.04.25	40	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Revision
25.04.25	33	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Set off and Carry Forward of Losses
25.04.25	34	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Clubbing of Income
25.04.25	33	Dr. Kshama Mishra	COM 211	Unit-2(Retailing)	Chain Stores, Specialty Stores, Supermarkets
25.04.25	34	Dr. Kshama Mishra	COM 211	Unit-2(Retailing)	Retail Vending Machines, Mail order houses
25.04.25	33	Nandan Sharma	COM 214	Unit-2(Small Business)	Consultancy Methods
25.04.25	34	Nandan Sharma	COM 214	Unit-2(Small Business)	Consultancy Methods
26.04.25	35	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Clubbing of Income
26.04.25	36	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Clubbing of Income
26.04.25	35	Dr. Kshama Mishra	COM 211	Unit-2(Retailing)	Retail Cooperatives, Management of Retailing Operations
26.04.25	36	Dr. Kshama Mishra	COM 211	Unit-2(Retailing)	Retailing in India: Changing Scenario
26.04.25	35	Nandan Sharma	COM 214	Unit-2(Small Business)	Q/A session
26.04.25	36	Nandan Sharma	COM 214	Unit-2(Small Business)	Q/A session
28.04.25	37	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Assessment Procedures
28.04.25	38	Sakshi Chaubey	COM 210	Unit-2(Clubbing of Incomes)	Assessment Procedures

28.04.25	37	Dr. Kshama Mishra	COM 211	Unit-2(Retailing)	Social Marketing, Online Marketing, Direct Marketing
28.04.25	38	Dr. Kshama Mishra	COM 211	Unit-2(Retailing)	Service, Green, Relationship & Rural Marketing
28.04.25	37	Nandan Sharma	COM 214	Unit-2(Small Business)	Doubt Clearing Session
28.04.25	38	Nandan Sharma	COM 214	Unit-2(Small Business)	Doubt Clearing Session
29.04.25	40	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Practical Problem
29.04.25	41	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Practical Problem
29.04.25	41	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Cost Control
29.04.25	42	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Revision
29.04.25	41	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Revision
29.04.25	42	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Revision
30.04.25	42	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Advance Payment of Tax
30.04.25	43	Bharat Kumar	COM 209	Unit-2(Income From Diff. Heads)	Cost Control
30.04.25	43	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Revision
30.04.25	44	Siddhartha Shukla	COM 212	Unit-2(CRM Platforms)	Revision
30.04.25	43	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Revision
30.04.25	44	Shweta	COM 213	Unit-2(Entrepreneurship D. P.)	Revision