

## **CURRICULAM VITAE**

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### **Objective:**

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Seeking a position to utilize my skills and abilities in the industry that offers professional growth while being resourceful, innovative and flexible.

### **Professional Qualification:**

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- Ph.D. in Business Administration (2015) from Department of business Administration, D.D.U. Gorakhpur University, Gorakhpur.
- Bachelor in Education {B.ED.} (2011), from M.D.U. Rohtak, Haryana.
- MBA {Finance & HR} (2010), from UP Technical University, Lucknow.

### **Academic Qualification:**

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- MA in Home Science(2023), from Rajarshi Tondon Open University, Gorakhpur
- Bachelor in Home Science (2008), from Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur.
- Intermediate (2005), from UP board, Allahabad.
- High School (2002), From UP board, Allahabad.

### **Personal Strength:**

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- Comprehensive problem solving abilities
- Willingness to Learn
- Ability to deal with people diametrically.

### **Technical Skill**

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- MKCL's International Certificate in Information Technology {MICIT} (MS- Word, Power Point, Excel, Internet Explorer).

## Paper Presented/Seminar Attended

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- Paper Presented in **National Seminar** held on 26-27 April 2025 at University Employment, Information and Counselling Center, DDU Gorakhpur University, Gorakhpur, in Collaboration with **Entrepreneurship Development of India, Ahmedabad, Gujrat**, titled on **“Fostering Entrepreneurial Skills among Millennial-A Pathway to Viksit Bharat”**
- Participate in **International Seminar on “Mahakumbhh 2025:- Parampara, Anusthan Yevam Mahatwa”** held on 22-23 February ,2025 organized by Department of Political Science And Department of Ancient History, Maharana Pratap post Graduate College, Jungle Dhushan, Gorakhpur (Grade ‘B’ Accredited by NAAC)
- Paper Presented in **National Seminar** held on 28 February 2015 at Department of Commerce, Buddha Post Graduate College, Kushinagar and Indian Accounting Association, Gorakhpur Branch, titled on **“Corporate Social Reporting”**
- Paper Presented in **National Conference** held on 13-14 April 2013 at Faculty of Commerce, Banaras Hindu University, Varanasi, titled on **“IFRS in Indian Perspective”**.
- Paper Presented in **National Seminar** held on 17-18 March 2013 at Department of business Administration, DDU Gorakhpur University, Gorakhpur, titled on **“FDI in India's Retail Sector”**.
- Paper Presented in **National Seminar** held on 17-18 April 2012 at Department of business Administration, DDU Gorakhpur University, Gorakhpur, titled on **“Self Help Group and Entrepreneurship Development”**.
- Paper Presented in **International Conference (LBMSGGE-2012)** held on 3-4 November 2012 at Department of Management Studies, Indian Institute of Technology Delhi, titled on **“Influence of Labor Welfare Facilities on Job Satisfaction; A Study of Sugar Industry in UP”** .

### Paper Published:

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- Paper published in **Bhartiya Global Journal of Social Sciences and Societies**, Volume 4, Number 1, June 2013, ISSN: 2250-2181, titled on “An Empirical Study of Performance Management Practices with Reference to Cadila Pharmaceutical Limited”.
- Paper published in **Global Journal of Finance and Management**, Volume 4, Number 2, 2012, ISSN: 0975-6477, titled on “Influence of Labor Welfare Facilities on Job Satisfaction; A Study of Sugar Industry in UP”.
- Paper published in **Entrepreneurship Development: Challenges Ahead**, First Edition: 2011, ISBN: 978-93-82171-42-3, titled on “Self Help Group and Entrepreneurship Development”

### Extra-Curricular:

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- Actively Participated in **National Seminar** held at Department of business Administration, DDU Gorakhpur University, Gorakhpur, in 2013 as a member of **Editorial Board and Registration Committee**.
- Actively Participated in **National Seminar** held at Department of business Administration, DDU Gorakhpur University, Gorakhpur, in 2012 as a member of **Monitoring and Registration Committee**

### Summer Training:

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- At ICICI Bank, New Delhi, Topic “Effectiveness of promotional activity of ICICI Bank”

### Personal Details:

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| ➤ Name           | : | Kshama Mishra              |
| ➤ Date of Birth  | : | 03-11-1986                 |
| ➤ Sex            | : | Female                     |
| ➤ Father's Name  | : | Late Satish Shankar Mishra |
| ➤ Mother's Name  | : | Mrs. Shraddha Mishra       |
| ➤ Husband's Name | : | Mr. Ambuj Srivastava       |
| ➤ Marital Status | : | Married                    |
| ➤ Nationality    | : | Indian                     |
| ➤ Hobbies        | : | Reading, Cooking & Dancing |

(Kshama Mishra)